

WEBSITE PRIVACY POLICY (EN)

[Preliminary explanation of the privacy policy](#)

The European General Data Protection Regulation of 27 April 2016 (hereinafter 'GDPR' for short) imposes obligations on the natural or legal person who decides the purpose and the means for the processing of personal data (the controller) to inform the natural persons whose personal data is processed (the data subjects).

The GDPR provides that the controller must take appropriate measures to inform the data subjects in a concise, transparent, comprehensible and easily accessible form about the processing that is happening and the rights that they have as a data subject. In addition, the controller must make this information available to the data subject free of charge.

One of the options that the controller has to fulfil that obligation to provide information is to publish a privacy policy. In this policy, the controller sets out the policy for dealing with personal data and protection of privacy in comprehensible language. The writing of clear guidelines not only creates trust among data subjects but also makes sense in terms of the controller's internal organisation.

WEBSITE PRIVACY POLICY

This policy contains the guidelines that the **United Petfood** group uses when processing personal data, in accordance with the aims and obligations arising from the Act on protection of natural persons with regard to the processing of personal data of 30 July 2018 and other relevant legislation and regulations. The company is a controller within the meaning of recital 36 and 37 of the GDPR.

The United Petfood group consists of the following companies:

United Petfood Group BV, with its registered office at Terdonkkaai 16, 9042 Ghent, Belgium and with VAT number BE 0763.879.651 This is the group's **headquarters**.

United Petfood Producers NV, with its registered office at Terdonkkaai 16, 9042 Ghent, Belgium and with VAT number BE 0415.563.638.

PET Specialists BV, with its registered office at Terdonkkaai 16, 9042 Ghent, Belgium and with VAT number BE 0466.021.256.

United Petfood France sas, with its registered office at Rue Gutenberg ZI De La Trésorie, 62126 Wimille France, and with VAT number FR 85.794.583.252.

UPB SAS, with its registered office at Rue Gutenberg ZI De La Trésorie, 62126 Wimille France, and with VAT number FR 32.902.670.884.

Crusty Food sas, with its registered office at Lieu-dit Montardit, 47260 Verteuil d'agenais, and with VAT number FR 01.422.664.854.

United Petfood Spain S.L., with its registered office at Poligono Industrial La Noria, Calle El Vadillo, S/N 50730, El Burgo De Ebro- Zaragoza, Spain, and with VAT number ES B98132830.

Biologia y Nutricion SAU, with its registered office at Poligono Industrial La Noria, Calle El Vadillo, S/N 50730, El Burgo De Ebro- Zaragoza, Spain, and with VAT number ES A50219641.

United Petfood Nederland BV, with its registered office at 7742PB Coevorden, Vosmatenweg 4, the Netherlands and with VAT number NL805398958B01.

Animal Lovers BV, with its registered office at 7741 KP Coevorden, Einsteinweg 21, the Netherlands and with VAT number NL807894308B01.

Jonker Petfood BV, with its registered office at 5145NE Waalwijk, Spuiweg 3, the Netherlands and with VAT number NL806846732B01.

Teeling Petfood BV, with its registered office at 7905SG Hoogeveen, Buitenvaart 1207, the Netherlands and with VAT number NL001499439B01.

United Petfood Italia SPA, with its registered office at Via Rivolta 14, PV Pieve Porto Morone, Italy and with VAT number IT02284560188.

United Petfood UK Ltd., with its registered office at Station road Llangadog Unit 1, SA19 9LY Wales, United Kingdom, and with VAT number GB366 5233 44.

United Petfood Polska Sp. Z.O.O., with its registered office at Srodkowa Street 89, Biskupice Oloboczne, 63-460 Nowe Skalmierzyce, Poland, and with VAT number PL622-278-40-11.

United Petfood Radom Sp. Z.O.O., with its registered office at Zakladowa 7, 26-670 Pionki, Poland, and with VAT number PL796-298-72-08.

United Petfood Romania S.R.L., with its registered office at 240A, Calea Vitan Street, District 3, Bucharest, Romania, and with VAT number RO11304153.

United Petfood Hungary Kft., with its registered office at Madách Imre út 14, 1075 Budapest, Hungary and with VAT number HU27876819.

When you visit our website or use our services, you almost inevitably share certain personal data with us.

United Petfood asks you to read this privacy policy attentively, since it provides essential information about the way in which your personal data is processed.

I. Processing of personal data

Your personal data is always processed for legitimate purposes, as explained below. It is collected and processed in an appropriate, relevant and proportional way, and will not be kept longer than necessary to achieve the stated purposes.

Below, you will find a list of which personal data United Petfood processes for which purposes, and the legal basis for that processing.

- In the context of the **service provision**, in particular the answering of requests or questions via the contact form on the United Petfood website, or a response to our vacancies published via 'jobs', the following personal data is processed:
 - Your name and first name
 - Your address
 - Your phone number
 - Your e-mail address
 - Other personal data that you may have supplied to us (CV, etc.)

It is possible that other personal data will be collected later, for example in the context of our sales process or our job application procedure.

- In the context of access that you provide for yourself and the use that you make of our **website**, the following personal data is processed:
 - Electronic identification data (IP address, location, cookies, ...)

United Petfood processes the above-mentioned data with a view to optimising the content and the operation of the website, in accordance with the needs of visitors to the site.

In carrying out this processing, United Petfood bases its actions on the legitimate interest that United Petfood has in offering an easily accessible, comprehensible, appropriate, complete and relevant website.

For more information about the use of personal data on www.unitedpetfood.eu, we refer you to the website disclaimer.

United Petfood makes use of functional cookies with a view to 'remembering' the visitor's personal preferences, and in order to avoid repetitive communication in the event of repeated visits, for example a request to take part in an evaluation of the user experience. United Petfood uses the cookies, for example to store your preferred language and the data entered into a contact form. These are only technically necessary or functional cookies.

- In the context of running our business, we attend trade shows and take part in sector meetings. During these meetings, there is a possibility that we will store and process the contact details of potential contacts with a view to possible collaboration. This data is not used for direct marketing.

United Petfood undertakes to refrain from processing your personal data for any purpose other than the purposes mentioned above, unless you grant United Petfood your express permission beforehand.

United Petfood warrants that your personal data will no longer be retained if United Petfood no longer needs your data for the provision of services or if United Petfood is no longer bound by a statutory requirement to store it.

You are not bound to provide your personal data to United Petfood. You should be aware that refusal to provide a number of basic details to United Petfood may result in United Petfood finding itself unable to provide you with certain services.

II. Retention period

Your personal data which is processed by United Petfood will be retained as long as necessary to achieve the above-mentioned purposes. We will remove your personal data from our systems once that is the case or if you validly exercise your right to delete your personal data.

III. Rights

As a data subject whose personal data is processed, you have a number of rights relating to the processing carried out by United Petfood.

To exercise these rights, you should send an e-mail to info.privacy@unitedpetfood.eu

United Petfood is bound to respond to that request within one month.

You have the following rights:

- Right of inspection and access

You have the right to access your personal data, as well as to consult the use made of it, provided that you produce proof of identity by adding a copy of your identity card to your request.

- Right of correction, deletion and restriction

Except for personal data that must be processed of necessity in the context of storage pursuant to a statutory obligation, you yourself can indicate which personal data may not be processed at all, or only for a restricted number of processes. You may also ask to delete that personal data which is not allowed to be processed in its entirety or in part. You may also ask to check your personal data and correct it if necessary.

- Right of objection, automated decisions and profiling

You may object at any time to the processing of your personal data, if this objection is based on serious and legitimate grounds.

United Petfood does not process personal data on the basis of automated decisions, in other words without any human intervention.

United Petfood does not do profiling based on the personal data available.

- Right of transferability of data

Under the conditions set out in the GDPR you have the right to obtain your personal data in a structured, commonly used, machine-readable format. You can request United Petfood to transmit your data in this way to another controller.

- Complaints

If you feel that your rights as a data subject are being infringed by or due to the processing of your personal data, you have the right to make a complaint to the Supervisory Authority (www.gegevensbeschermingsautoriteit.be), without

prejudice to any other possibility of lodging an administrative appeal or taking action through the courts.

IV. Transmission to third parties

United Petfood undertakes to refrain from selling, renting or sharing your personal data or making it available in any other way to third parties, unless that communication to a third party occurs in the context of a statutory obligation.

Your personal data will only be processed for internal use within United Petfood and its associated companies. This is done based on a legitimate interest of the group.

United Petfood does however make a reservation for the partial or complete reorganisation or a transfer of the activities of the company. In that case, your personal data will be transferred together with the business activities to the third parties involved in the transfer and the confidential negotiations prior to the transfer.

To the extent possible, United Petfood will inform you about the transfer to the above-mentioned third parties.

I. Processors

As a controller, United Petfood uses the services of a number of processors. A processor is a natural or legal person which processes personal data at the request of or on behalf of the controller. The processor always acts according to the instructions of the controller. A contract is entered into with all these processors, in order to safeguard the confidentiality and security of your personal data.

United Petfood makes use of the services of processors for purposes including hosting, communication and marketing.

II. Security and confidentiality

United Petfood warrants that the processing of your personal data will happen in an appropriate, correct and secure manner. If you wish, you will be informed in a transparent manner about the processing procedures and the appropriate, technical and organisational measures taken to prevent any loss, falsification or unlawful amendment of, or unlawful access to the personal data.

III. Amendment

United Petfood reserves the right to amend this policy.